Invoice Period

Eagle-Washingte National

DUP INVOICE TE

Invoice #

WESH



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Winter Park, FL 32789 938257
Main: (407)645-2222
Billing: (407)389-7661 Station

Invoice Month

www.wesh.com

Billing Address:

Advertiser Product Estimate Number

Democratic Senatorial Cam DSCC 1505

Flight Dates Order # Alt Order #

Invoice Date

Agency Ref

Fran Berg

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

 10/09/12 - 10/15/12
 938257
 07893347

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

 Special Handling
 Cash

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

5 10/15/12

10/15/12

Class of Time - Pre-emptible with notice

NBC Today Show

Advertiser Ref

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1		10/12/12 e - Immedia	M-F Early Sunrise ately Pre-emptible with	5:00-6:00 AM out notice	-TWTF	:30	3	\$300.00	NM	
		Start Date	End Date MTWTFS		Rate					
		10/08/12	10/14/12 -TWTF-	-	\$300.00					
	Spots: # Ch	Day Air			Start/End Time		h Ad-ID	201		Rate Type
	3 WES			Early Sunrise	5:00-6:00 AM	1.7	0 FLDEMT12			\$300.00 NM
	2 WES			Early Sunrise	5:00-6:00 AM		0 FLDEMT12			\$300.00 NM
	1 WES	SHTh 10	/11/12 5:55 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 FLDEMT12	201H		\$300.00 NM
2		10/15/12 e - Pre-emp	M-F Early Sunrise otible with notice	5:00-6:00 AM	M	:30	2	\$350.00	NM	
		Start Date 10/15/12	End Date MTWTFS 10/21/12 M		<u>Rate</u> \$350.00	00 K 10 C				
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WES	SHM 10	/15/12 5:12 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 FLDEMT1	201н		\$350.00 NM
	2 WES	SHM 10	/15/12 5:42 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 FLDEMT1	201н		\$350.00 NM
3	10/09/12 Class of Time	10/12/12 e - Pre-emp	M-F Sunrise @6AN otible with notice	6:00-7:00 AM	-TWTF	:30	4	\$1,100.00	NM	
		Start Date 10/08/12	End Date MTWTFS 10/14/12 -TWTF-		<u>Rate</u> \$1,100.00					
	Spots: # Ch	Day Air			Start/End Time	Longi	h Ad-ID			Rate Type
	2 WES			Sunrise @6AM	6:00-7:00 AM		0 FLDEMT1	201н		\$1,100.00 NM
	1 WES			Sunrise @6AM	6:00-7:00 AM		0 FLDEMT1			\$1,100.00 NM
	3 WES			Sunrise @6AM	6:00-7:00 AM	(5)	0 FLDEMT1			\$1,100.00 NM
	4 WES			Sunrise @6AM	6:00-7:00 AM	(0) (0)	0 FLDEMT1			\$1,100.00 NM
	4 000	3111 10.	712/12 0.22 AIVI IVI-I	Sullise WoAlvi	0.00-7.00 AW		O PEDEMIT	20111		\$1,100.00 NIVI
4	10/09/12 Class of Time	10/12/12 e - Pre-em	NBC Today Show otible with notice	7:00-9:00 AM	-TWTF	:30	4	\$1,600.00	NM	
		Start Date 10/08/12	End Date MTWTFS		<u>Rate</u> \$1,600.00					
	Spots: # Ch	Day Air			Start/End Time	Leng	th Ad-ID			Rate Type
	1 WES			C Today Show	7:00-9:00 AM		0 FLDEMT1	201н		\$1,600.00 NM
	2 WES			C Today Show	7:00-9:00 AM	1000	O FLDEMT1			\$1,600.00 NM
	4 WES			C Today Show	7:00-9:00 AM		O FLDEMT1			\$1,600.00 NM
	3 WES			C Today Show	7:00-9:00 AM	100	30 FLDEMT1			\$1,600.00 NM
	3 WE	OHF 10	112/12 0.29 AIVIND	C Today Silow	7.00-9.00 AIVI		O LEDEMIT	Z V I I		φ1,000.00 INIVI

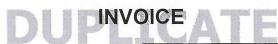
M-----

:30

\$1,800.00

NM

7:00-9:00 AM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

ww.w	esh.com									
	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
700								\$1,800.00		V. 10.101.01
5	10/15/12 Class of Tin	10/15/12 ne - Pre-emp	NBC Today Show ptible with notice	7:00-9:00 AM	M	:30	1	\$1,800.00	NIVI	
	Weeks:		End Date MTWTFSS	Spots/Week	Rate				- 201	
	Spots: # Ch	10/15/12 Day Air	10/21/12 M Date Air Time Descri	1 ntion	\$1,800.00 Start/End Time	Long	h Ad-ID			Rate Type
			/15/12 7:21 AM NBC T		7:00-9:00 AM		0 FLDEMT1	201н		\$1,800.00 NM
6	10/09/12	10/12/12	*Early Sunrise @4:30A	M 430a-5am	-TWTF	:30	2	\$125.00	NM	
			ptible with notice	11VI 4000 00III				Ψ120.00		
	Weeks:	Start Date 10/08/12	End Date MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$125.00					
	Spots: # Ch				Start/End Time	Lena	h Ad-ID			Rate Type
		ESHTu 10		Sunrise @4:30AM	430a-5am		0 FLDEMT1	201н		\$125.00 NM
	2 WE	ESHF 10	/12/12 4:41 AM *Early	Sunrise @4:30AM	430a-5am	:3	0 FLDEMT1	201н		\$125.00 NM
7	10/13/12 Class of Tin	10/13/12 ne - Pre-em	Sat 5-6a ptible with notice	Sat 5-6a	S-	:30	1	\$100.00	NM	,
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		-			
	0	10/08/12	10/14/12S-	1	\$100.00	Consti	U- A-L ID			Data Tima
	Spots: # Ch	i <u>Day Aiı</u> ESHSa 10			Start/End Time Sat 5-6a		<u>th Ad-ID</u> 30 FLDEMT1	201н		Rate Type \$100.00 NM
										ψ100.00 14W
8	comments of the		Sat Sunrise 6-8 AM ptible with notice	6:00-8:00 AM	S-	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch			1 March 1 Marc	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHSa 10		unrise 6-8 AM	6:00-8:00 AM	:3	30 FLDEMT1	.201н		\$400.00 NM
9	10/13/12 Class of Tir	10/13/12 me - Pre-em	NBC Saturday ptible with notice	Sat 8-10am	S-	:30	1	\$1,400.00	NM	
	Weeks:		End Date MTWTFSSS	Spots/Week 1	Rate					
			r Date Air Time Descr		\$1,400.00 Start/End Time	Lena	th Ad-ID	-		Rate Type
			0/13/12 8:27 AM NBC \$		Sat 8-10am		30 FLDEMT1	L201H		\$1,400.00 NM
10	10/14/12 Class of Tir	10/14/12 me - Pre-em	Sun Sunrise@6-8 AM ptible with notice	6:00-8:00 AM	S	:30	1	\$400.00	NM	
	Weeks:		End Date MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12S	1	\$400.00					
			<u>r Date</u> <u>Air Time</u> <u>Descr</u> 0/14/12 6:27 AM Sun S		Start/End Time 6:00-8:00 AM		<u>th</u> <u>Ad-ID</u> 30 FLDEMT:	1201µ		<u>Rate Type</u> \$400.00 NM
										φ400.00 Niv
11	10/14/12 Class of Tir		NBC Sunday Today optible with notice	8:00-9:00 AM/9-1	1 <i>F</i> S	:30	2	\$1,900.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 2	<u>Rate</u> \$1,900.00					
	Spots: # Ch				Start/End Time	Lenc	th Ad-ID			Rate Type
	350	ESHSu 10			8:00-9:00 AM/9		30 FLDEMT	1201н		\$1,900.00 NN
	2 WI	ESHSu 10	0/14/12 8:30 AM NBC	Sunday Today	8:00-9:00 AM/9	-11/ :	30 FLDEMT	1201н		\$1,900.00 NN
12	2 10/09/12 Class of Tir	10/12/12 me - Pre-em	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF	:30	6	\$800.00	NM	
	Weeks:	Start Date 10/08/12		Spots/Week 6	Rate \$800.00					
	Spots: # Ch				Start/End Time	Lend	th Ad-ID			Rate Type
				& Kelly 9-10 AM	9:00-10:00 AM		30 FLDEMT	1201н		\$800.00 NI
				& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT	1201н		\$800.00 N
	2 W	ESHW 10	0/10/12 9:24 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:	30 FLDEMT	1201н		\$800.00 NN
	6 W	ESHW 10	0/10/12 9:56 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM		30 FLDEMT	1201н		\$800.00 NN

Rate Type

Send Payment To:



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

ww.wesh.com											
WW.WCGII.CGIII								Spots/			
ne Start Date	e End D	ate	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12 10/09/12 Class of T	10/12/ ime - Pre-				9:00-10:00 AM	TWTF	:30	6	\$800.00	NM	425
Spots: # C	h <u>Day</u>	Air D		Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	VESHTh	10/11		9:55 AM Regis 8		9:00-10:00 AM	-	0 FLDEMT120:			\$800.00 NM
4 V	VESHF	10/12	2/12	9:34 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT120	1н		\$800.00 NM
13 10/15/12 Class of T	10/15/ ime - Pre		Regis ole with	& Kelly 9-10 AM notice	9:00-10:00 AM	M	:30	2	\$900.00	NM	
Weeks:	Start D: 10/15/1		<u>End Da</u> 10/21/1		Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # C	Ch <u>Day</u>	Air D	<u>ate</u>	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VESHM	10/15	5/12	9:24 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT120	1н		\$900.00 NN
2 V	VESHM	10/15	5/12	9:49 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLDEMT120	1н		\$900.00 NN
14 10/09/12 Class of T	10/12/ Time - Pre			Today Show II	10AM-11AM	-TWTF	:30	6	\$700.00	NM	
Weeks:	Start D 10/08/1		End Da 10/14/1		Spots/Week 6	<u>Rate</u> \$700.00			**		
Spots: # C	Ch <u>Day</u>	Air D	ate	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
2 V	VESHTu	10/09	9/12	10:28 AM NBC T	oday Show II	10AM-11AM	:3	0 FLDEMT120	1н		\$700.00 NN
4 V	VESHTu	10/09	9/12	10:49 AM NBC T	oday Show II	10AM-11AM	:3	0 FLDEMT120	1H		\$700.00 NN
1 V	VESHTu	10/09	9/12	10:58 AM NBC T	oday Show II	10AM-11AM	:3	0 FLDEMT120	1н		\$700.00 NN
5 V	VESHW	10/10	0/12	10:49 AM NBC T	oday Show II	10AM-11AM	:3	30 FLDEMT120	1н		\$700.00 NN
3 V	VESHTh	10/1	1/12	10:50 AM NBC T	oday Show II	10AM-11AM	:3	30 FLDEMT120	1н		\$700.00 NN
6 V	VESHF	10/12	2/12	10:52 AM NBC T	oday Show II	10AM-11AM	:3	30 FLDEMT120	1н		\$700.00 NN
15 10/15/12 Class of T	10/15/ Fime - Pre			Today Show II n notice	10AM-11AM	M	:30	2	\$800.00	NM	
Weeks:	Start D 10/15/1		End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # 0	Ch <u>Day</u>	Air D	<u>ate</u>	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
1 V	VESHM	10/1	5/12	10:49 AM NBC T	oday Show II	10AM-11AM	:3	30 FLDEMT120	1H		\$800.00 N
2 V	VESHM	10/1	5/12	10:59 AM NBC T	oday Show II	10AM-11AM	::	30 FLDEMT120)1H		\$800.00 N
16 10/09/12 Class of T	10/12/ Time - Imr	/12 nediate	NBC	Today Show III emptible without	11AM-12PM/10-11 notice	/ -TWTF	:30	4	\$600.00	NM	
Weeks:	Start D 10/08/	ate	End Da 10/14/1	ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$600.00					
Spots: # 0	Ch <u>Day</u>	Air D	ate	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
1 V	VESHTu	10/0	9/12	11:51 AM NBC T	oday Show III	11AM-12PM/10-	11/ ::	30 FLDEMT120)1н		\$600.00 N
4 V	VESHW	10/1	0/12	11:30 AM NBC T	oday Show III	11AM-12PM/10-	11/ ::	30 FLDEMT120)1H		\$600.00 N
3 V	WESHTh	10/1	1/12	11:51 AM NBC T	oday Show III	11AM-12PM/10-	11/ :	30 FLDEMT120)1H		\$600.00 NI
2 V	WESHF	10/1:	2/12	11:30 AM NBC T	oday Show III	11AM-12PM/10-	11/ ::	30 FLDEMT120)1н		\$600.00 N
17 10/09/12 Class of	10/12 Time - Pre		M-F N	NOON NEWS 12- n notice	12:12:00-12:30 PM	-TWTF	:30	4	\$600.00	NM	
Weeks:	Start D 10/08/		End Da 10/14/		Spots/Week 4	<u>Rate</u> \$600.00					
Spots: # 0		Air D	<u>ate</u>	Air Time Descri	ption	Start/End Time		th Ad-ID			Rate Typ
	WESHTu	10/0	9/12	12:13 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM		30 FLDEMT120			\$600.00 N
3 V	WESHW	10/1	0/12	12:24 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM		30 FLDEMT120			\$600.00 N
	WESHTh	10/1	1/12	12:13 PM M-F N	OON NEWS 12-12:30			30 FLDEMT120			\$600.00 N
4 V	NESHF	10/1	2/12	12:12 PM M-F N	OON NEWS 12-12:30	12:00-12:30 PM	:	30 FLDEMT120)1H		\$600.00 N
18 10/09/12 Class of	10/12 Time - Pre			E COURIC DAY h notice	2-3PM	-TWTF	:30	4	\$500.00	NM	
Weeks:	Start D 10/08/	12	End Da 10/14/	12 -TWTF	Spots/Week 4	<u>Rate</u> \$500.00		w)			
Snote: # (Ch Day	, Δir Γ	ate	Air Time Descri	intion	Start/End Time	Lend	th Ad-ID			Rate Tyr

Spots: # Ch

See MG 32.2,32.3,32.4,32.5



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date Invoice Month Invoice Period 938257-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senator	rial CamDSCC	1505

4										
w.wesh.com							Spots/			
e Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/09/12 Class of Time	10/12/12 - Pre-em		E COURIC DAY notice	2-3PM	-TWTF	: 1:30	4	\$500.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Tyr
1 WES	HTu 1	0/09/12	2:49 PM KATIE	COURIC DAY	2-3PM	:3	0 FLDEMT12	01н		\$500.00 N
2 WES	HW 1	0/10/12	2:53 PM KATIE		2-3PM	:3	0 FLDEMT12	01н		\$500.00 N
4 WES	HTh 1	0/11/12	2:29 PM KATIE	COURIC DAY	2-3PM	:3	0 FLDEMT12	01H		\$500.00 N
3 WES	HF 1	0/12/12	2:54 PM KATIE	COURIC DAY	2-3PM	:3	O FLDEMT12	01н		\$500.00 N
Class of Time		iately Pre	3-4 PM -emptible without	NO STANCE TO STA	-TWTF	:30	4	\$600.00	NM	- 5.
	tart Date 0/08/12	End Da 10/14/		Spots/Week 4	<u>Rate</u> \$600.00					
Spots: # Ch	Day A		Air Time Descr	iption .	Start/End Time	Lena	th Ad-ID			Rate Ty
1 WES		0/09/12	3:47 PM M-F 3		3:00-4:00 PM		30 FLDEMT12	:01н		\$600.00 N
4 WES		0/10/12	3:30 PM M-F 3		3:00-4:00 PM		30 FLDEMT12			\$600.00 N
3 WES	HTh 1	0/11/12	3:31 PM M-F 3	-4 PM	3:00-4:00 PM	:3	30 FLDEMT12	:01н		\$600.00 N
2 WES		0/12/12	3:21 PM M-F 3		3:00-4:00 PM	:3	30 FLDEMT12	201н		\$600.00 N
0 10/09/12 Class of Time	10/12/12 - Pre-en		1-5 PM NEWS h notice	M-F 4-5 PM	-TWTF	:30	4	\$800.00	NM	
	tart Date 0/08/12	End Da 10/14/		Spots/Week 4	<u>Rate</u> \$800.00					
Spots: # Ch	Day A	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
3 WES	HTu 1	0/09/12	4:55 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	30 FLDEMT12	201н		\$800.00
1 WES	HW 1	0/10/12	4:29 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	30 FLDEMT12	201н		\$800.00
2 WES	HTh 1	0/11/12	4:13 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:3	30 FLDEMT12	201н		\$800.00 N
4 WES	HF 1	0/12/12	4:55 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	::	30 FLDEMT12	201н		\$800.00
1 10/09/12 Class of Time	10/12/12 - Pre-en	M-F s	5-6 PM ROT h notice	5:00-6:00 PM	-TWTF	:30	4	\$1,400.00	NM	
	Start Date 0/08/12	End D 10/14/		Spots/Week 4	Rate \$1,400.00	£* - * -		= =		
Spots: # Ch	Day A	<u>ir Date</u>	Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Ty
1 WES	HTu 1	0/09/12	5:27 PM M-F 5	-6 PM ROT	5:00-6:00 PM	::	30 FLDEMT12	201н		\$1,400.00 I
3 WES	SHW 1	0/10/12	5:21 PM M-F 5	-6 PM ROT	5:00-6:00 PM	::	30 FLDEMT12	201H		\$1,400.00 I
4 WES	HTh 1	0/11/12	5:57 PM M-F 5	-6 PM ROT	5:00-6:00 PM	::	30 FLDEMT12	201H		\$1,400.00 I
2 WES	SHF 1	0/12/12	5:28 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:	30 FLDEMT12	201н		\$1,400.00
2 10/09/12 Class of Time	10/12/12 e - Pre-en		6-6:30 PM h notice	M-F 6-6:30 PM	-TWTF	:30	4	\$2,000.00	NM	
	Start Date			Spots/Week	Rate					
	0/08/12	10/14/		4	\$2,000.00	Laure	41- A-L ID			Deta T
Spots: # Ch 1 WES		<u>ir Date</u> 0/09/12	Air Time Descr 6:23 PM M-F 6		Start/End Time		<u>ith Ad-ID</u> 30 FLDEMT12	20111		Rate Ty
5 WES		0/09/12		THE RESERVE THE PARTY OF THE PA	M-F 6-6:30 PM	20	8 8/			\$2,000.00
5 WES		32.4,22.2		n Nightly News	6:30-7:00 PM	3,	30 FLDEMT1	201H	20	\$3,200.00
3 WES	SHW 1	0/10/12	6:13 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	:	30 FLDEMT1	201н		\$2,000.00
2 WES	SHTh 1	0/11/12 G 22.5	M-F 6	6-6:30 PM	M-F 6-6:30 PM	:	00			\$2,000.00
4 WES		0/12/12	6:11 PM M-F 6	-6:30 PM	M-F 6-6:30 PM		30 FLDEMT1	201н	2	\$2,000.00
3 10/13/12 Class of Time	10/13/12 e - Pre-er		SU 6-6:30 PM th notice	SA/SU 5:58-6:30	PfS-	:30	2	\$1,450.00	NM	
	Start Date 0/08/12	End D 10/14/		Spots/Week 2	<u>Rate</u> \$1,450.00					
Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Lenc	th Ad-ID			Rate T
	SHSa 1	0/13/12	SA/S	U 6-6:30 PM	SA/SU 5:58-6:3	-	00			\$1,450.00
	See M	G 32 2 32	3 32 4 32 5							





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

ne	Start Date	End Date	Descr	ription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
23	10/13/12 Class of Tim	10/13/12 le - Pre-emp			M ^{egalis}	SA/SU 5:58-6:30 PI	S-	:30	2	\$1,450.00	NM	nama a espera
	Spots: # Ch 2 WE	<u>Day</u> <u>Air</u> SH <i>Sa 10</i> See MG	/13/12	Air Time 3,32.4,32.5	SA/SU 6	<u>ion</u> 6-6:30 PM	Start/End Time SA/SU 5:58-6:3		th Ad-ID 00	1 4 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		<u>Rate</u> <u>Type</u> \$1,450.00 NM
24	10/14/12 Class of Tim	10/14/12 ie - Pre-emp		U 6-6:30 Pl	M	SA/SU 5:58-6:30 PI	S	:30	1	\$1,400.00	NM	4
		Start Date 10/08/12	End Da 10/14/1	12	S	Spots/Week 1	Rate \$1,400.00					
	Spots: # Ch 1 WE	<u>Day Air</u> SHSu 10	AND TOTAL	Air Time 6:21 PM		ion 6-6:30 PM	Start/End Time SA/SU 5:58-6:3		ith <u>Ad-ID</u> 30 FLDEMT:	1201н		Rate Type \$1,400.00 NM
25	10/09/12 Class of Tim	10/12/12 ne - Immedia				gł7:00-730 PM otice	-TWTF	:30	4	\$1,600.00	NM	
		Start Date 10/08/12	10/14/1			Spots/Week 4	<u>Rate</u> \$1,600.00			=		
	Spots: # Ch 1 WE		<u>Date</u> /09/12	Air Time 7:27 PM		<u>tion</u> ertainment Tonight	Start/End Time 7:00-730 PM		<u>ith Ad-ID</u> 30 FLDEMT:	1201н		Rate Type \$1,600.00 NM
	3 WE	SHW 10	/10/12	7:16 PM	M-F Ent	ertainment Tonight	7:00-730 PM		30 FLDEMT	1201н		\$1,600.00 NN
			/11/12			ertainment Tonight	7:00-730 PM		30 FLDEMT			\$1,600.00 NN
	2 WE	SHF 10	/12/12	7:16 PM	M-F Ent	ertainment Tonight	7:00-730 PM	•	30 FLDEMT	1201H		\$1,600.00 NM
26	10/15/12 Class of Tim	10/15/12 ne - Pre-em			ent Toniç	gł7:00-730 PM	M	:30	1	\$1,800.00	NM	
		Start Date 10/15/12	End Da 10/21/		TFSS	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	Day Air		Air Time			Start/End Time		gth Ad-ID			Rate Typ
	1 WE	SHM 10	/15/12	7:28 PM	M-F Ent	ertainment Tonight	7:00-730 PM		30 FLDEMT	1201H		\$1,800.00 N
27	10/13/12 Class of Tim	10/13/12 ne - Immedi				W7:00-8:00 PM otice	S-	:30	1	\$900.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/		<u> </u>	Spots/Week 1	<u>Rate</u> \$900.00					
	Spots: # Ch		<u>Date</u> 1/13/12	Air Time		<u>tion</u> tertainment this Week	Start/End Time 7:00-8:00 PM		gth <u>Ad-ID</u> :30 FLDEMT	1201н		Rate Typ \$900.00 N
28	10/15/12	10/15/12	Mon	NBC Prime	VOICE	Prime Other	M	:30		\$6,000.00	NM	Ψ000.00 141
	Class of Tin Weeks:	Start Date 10/15/12	End Da 10/21/	ate MTW	TFSS	Spots/Week 1	<u>Rate</u> \$6,000.00					-
	Spots: # Ch			Air Time			Start/End Time	Len	gth Ad-ID			Rate Typ
	1 WE	SHM 10	/15/12	8:47 PM	Mon NE	3C Prime VOICE	Prime Other		:30 FLDEMT	1201н		\$6,000.00 N
29	10/09/12 Class of Tin	10/09/12 ne - Pre-em		Prime VOI	CE	8:00-9:00 PM	-T	:30	1	\$8,000.00	NM	0
		Start Date 10/08/12		ate MTW	TFSS	Spots/Week 1	<u>Rate</u> \$8,000.00					
	Spots: # Ch 1 WE	<u>Day Ai</u> SHTu 10		Air Time 8:25 PM		tion rime VOICE	Start/End Time 8:00-9:00 PM		gth <u>Ad-ID</u> :30 FLDEMT	1201н		<u>Rate</u> <u>Typ</u> \$8,000.00 NI
30	10/09/12 Class of Tin	10/09/12 ne - Immed				OC10:00-11:00 PM	-T	:30	1	\$5,500.00	NM	
	Weeks:	Start Date 10/08/12		ate MTW	TFSS	Spots/Week 1	<u>Rate</u> \$5,500.00					
	Spots: # Ch	Day Ai	r Date	Air Time		tion	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Typ
	1 WE	SHTu 10	0/09/12	10:30 PM	NBC Pr	rime PARENTHOOD	10:00-11:00 Pi	M	:30 FLDEMT	1201н		\$5,500.00 N
31	10/10/12 Class of Tir	10/10/12 ne - Immed		Prime L&0		9:00-10:00 PM notice	W	:30	1	\$3,500.00	NM	
	Weeks:	Start Date	End D	ate MTW	TFSS	Spots/Week	Rate					





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 10/21/12 10/01/12 - 10/15/12 938257-1 October 2012

Advertiser	Product	Estimate Number
Democratic Senatorial Can	DSCC	1505

Weeks:

ANANAI VAIG	esh.com										
/ WV WV . WV C	5311.00111							Spots/			
ine	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	CONSTRUCTOR INCIDENTIAL STATE OF THE STATE O	T. Interest by Southers	357 14 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			THE PARTY OF THE P					
		10/10/12 ne - Immedia		e L&O SVU otible without n		W	:30	45) 1	\$3,500.00	NM	
						1.31					
		10/08/12	10/14/12	W	. 1	\$3,500.00	• *******				D. (T
,	Spots: # Ch	and the second s		Time Descrip	The second control of	Start/End Time		h Ad-ID	20111		<u>Rate Type</u> \$3,500,00 NM
	1 VVE	SHW 10/	10/12 9:1	18 PIVI NBC PI	ime L&O SVU	9:00-10:00 PM	.3	0 FLDEMT1	201H		\$5,500.00 14141
	10/11/12 Class of Tin	10/11/12 ne - Pre-emp	NBC Primotible with not		R9:00-10:00 PM	T	:30	1	\$4,500.00	NM	
1	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,500.00					
	Spots: # Ch			Time Descrip	-	Start/End Time	l enat	h Ad-ID			Rate Type
•	A CONTRACTOR OF THE PARTY	SH <i>Th</i> 10	and the second s		ime OFFICE/30 ROC		:0				\$4.500.00 NM
			32.2,32.3,32								¥.1,223.00
	5 WE	SHTh 10 MG for 2	/11/12 4:4 23.2,23.1,32.1	41 PM M-F 4-5 1	PM NEWS	M-F 4-5 PM	:3	0 FLDEMT1	201н		\$1,000.00 NM
	2 WE		/12/12 9:1 23.2,23.1,32.1	19 PM NBC Pr 1	ime GRIMM	9:00-10:00 PM	:3	0 FLDEMT1	201н		\$4,000.00 NM
	4 WE	SH Sa 10. See MG		NBC Pi	ime DATELINE	8:00-9:00 PM	:0	00			\$1,200.00 NM
	3 WE	SHSa 10 MG for 2	/13/12 5:2 23.2,23.1,32.1	24 PM Notre D	ame Football	5:00A-4 XM	:3	0 FLDEMT1	201н		\$1,200.00 NM
33	10/13/12	10/13/12	NBC Prim	ne L&O	9:00-10:00 PM	S-	:30	1	\$1,400.00	NM	8
	assets a		otible with not								
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,400.00					
	Spots: # Ch			Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Type
		SHSa 10		44 PM NBC Pi		9:00-10:00 PM		0 FLDEMT1	.201н		\$1,400.00 NM
34	10/09/12	10/13/12	M-Su Nev	ws @ 11PM	11-1135p	-TWTFS-	:30	3	\$1,800.00	NM	
04			otible with not		тт ттоор	111115	.00		Ψ1,000.00		
	Weeks:		End Date	MTWTFSS	Spots/Week	Rate			THE RESERVE OF		Jr
	Snoto: # Ch	10/08/12	10/14/12	-TWTFS-	3	\$1,800.00 Start/End Time	Long	th Ad-ID			Rate Type
	Spots: # Ch			Time Descrip	lews @ 11PM	11-1135p		III <u>AU-ID</u> 30 FLDEMT1	201н		\$1,800.00 NM
					lews @ 11PM	11-1135p	67.2	30 FLDEMT1			\$1,800.00 NM
	E				lews @ 11PM	11-1135p		30 FLDEMT1			\$1,800.00 NM
	I VVL					11-1100þ		,0			ψ1,000.00 THM
	10/09/12 Class of Tir		ately Pre-emp	ight Show ptible without i	11:35P-12:35XM notice	-TWTF	:30	4	\$750.00	NM	
	Weeks:	Start Date	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week	<u>Rate</u> \$750.00					
	Spots: # Ch	10/08/12 Day <u>Air</u>		Time Descrip	tion 4	Start/End Time	Leng	th Ad-ID			Rate Type
				08 AM NBC To		11:35P-12:35XI		30 FLDEMT	1201н		\$750.00 NM
				30 AM NBC To		11:35P-12:35XI		30 FLDEMT			\$750.00 NM
				08 AM NBC To	-	11:35P-12:35XI		30 FLDEMT			\$750.00 NM
				49 PM NBC To	•	11:35P-12:35X		30 FLDEMT			\$750.00 NM
00									#200 00	KIN A	
			ptible with no	tice	llo:12:35-1:35XM	-TWTF	:30	2	\$300.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air		Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
				26 AM Late N	ght w/Jimmy Fallon	12:35-1:35XM	::	30 FLDEMT	1201н		\$300.00 NM
	2 WI	ESHF 10	/12/12 1:	17 AM Late N	ght w/Jimmy Fallon	12:35-1:35XM	::	30 FLDEMT	1201н		\$300.00 NM
37	10/09/12	10/12/12	Days of Cately Pre-em		1:00-2:00 PM	-TWTF	:30	3	\$700.00	NM	

MTWTFSS

Send Payment To: **WESH**





P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Spots/

www.wesh.com

Week		Rate	Type	
177.5	3 51.5	\$700.00	NM	

ne Start Date	e End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/12/12 Time - Immed	Days of liately Pre-em	Our Lives optible without r	1:00-2:00 PM notice	-TWTF	:30	3	\$700.00	NM	
	10/08/12	10/14/12	-TWTF	3	\$700.00					
Spots: # (r Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Type
			:00 PM Days of		1:00-2:00 PM		30 FLDEMT12	201н		\$700.00 NN
			:59 PM Days of		1:00-2:00 PM	:	30 FLDEMT1	201н		\$700.00 NN
			:59 PM Days of		1:00-2:00 PM	:	30 FLDEMT1	201н		\$700.00 NM
38 10/09/12 Class of	10/12/12 Time - Immed	M-F Acc	ess Hollywood	Access Hollywood	/ -TWTF	:30	4	\$1,600.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$1,600.00			=		
Spots: # 0	Ch Day A	ir Date A	ir Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Typ
1 \	NESHTu 1	0/09/12 7	:46 PM M-F Ac	cess Hollywood	Access Hollywo	od / ::	30 FLDEMT1	201н		\$1,600.00 N
3 \	WESHW 1	0/10/12 7	:55 PM M-F Ac	cess Hollywood	Access Hollywo	od / ::	30 FLDEMT1	201н		\$1,600.00 NI
4 \	NESHTh 1	0/11/12 7	:54 PM M-F Ac	cess Hollywood	Access Hollywo	od / ::	30 FLDEMT1	201н		\$1,600.00 N
2 \	WESHF 1	0/12/12 7	:45 PM M-F Ac	cess Hollywood	Access Hollywo	od / ::	30 FLDEMT1	201н		\$1,600.00 N
39 10/12/12 Class of	10/12/12 Time - Pre-er			C(8:00-9:00 PM	F	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: #	Ch <u>Day</u> A	ir Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
1 \	WESHF 1 See M	0/12/12 G 39.2	NBC P	rime WHITNEY/COM	1M 8:00-9:00 PM	:	00			\$2,000.00 Ni
2 \	WESHF 1		3:46 PM NBC P	rime GRIMM	8:00-9:00 PM	:	30 FLDEMT1	201н		\$2,000.00 NI
40 10/12/12 Class of	10/12/12 Time - Pre-er	M-Sun N	Nightly News otice	6:30-7:00 PM	F	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$3,000.00	* 11	a singer in its	9		
Spots: #			ir Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
1 \	WESHF 1	0/12/12	3:45 PM M-Sun	Nightly News	6:30-7:00 PM		30 FLDEMT1	.201н		\$3,000.00 N
41 10/15/12 Class of	10/15/12 Time - Pre-er		Nightly News otice	6:30-7:00 PM	M	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	Rate \$3,000.00					
Spots: #			ir Time Descrip	otion	Start/End Time	Lend	th Ad-ID			Rate Typ
			6:44 PM M-Sun		6:30-7:00 PM		30 FLDEMT1	.201н		\$3,000.00 N
					Total Spots		100			

Gross Total \$126,750.00

Agency Commission

\$19,012.50

Net Amount Due

\$107,737.50

Payment Terms 30 Days